



# ADVERTISING Opportunities & Rates

The Navy's **Commercial Sponsor and Paid Advertising Program** will help your business or organization reach the more than **20,000 military and civilian employees** working aboard the NAS Patuxent River and NRC Solomons installations. Home to the Naval Air Systems Command and the Naval Air Warfare Center Aircraft Division headquarters, Pax River is the **largest employer in Southern Maryland**, with approximately 70 percent of employees living in St. Mary's County, and 19 percent residing in nearby Calvert and Charles counties.

## Advertising with MWR



- Gets your business message and name in front of a large Department of Defense community
- Builds goodwill with customers by showing your direct support of the military
- Can be customized to fit your budget and marketing goals
- Offers brand visibility at events & facilities through signage, website links & ads, social media posts, t-shirts, event programs, banners, displays, sampling & more!

- **Banner (6'x3')** \$400 ea. per month\*
- **Wall Cling** \$400 ea. per month
- **Counter Wrap** \$1200 6 months  
\$2400 12 months
- **Poster (22" x 28")** \$100 ea. per month

*\*Banners larger than 6'x3' are an additional \$50 per foot.*

- **Website Ad** \$250 per month
- **Digital Monitor Ad (7)** \$500 per month\*
- **Bowling Center Ad (12)** \$350 per month\*\*
- **Movie Theater Ad** \$350 per month
- **Golf Cart Sign (62)** \$400 per month

*\*Price includes all digital monitors.  
\*\*Price includes all Bowling Center digital screens.*

### Banners

- Barracks
- Drill Hall
- Tennis Courts / Movie Theater

### Posters

- Movie Theater
- Tickets & Travel
- Drill Hall
- Golf Course
- More

### Clings / Wraps

- Drill Hall
- Movie Theater (wraps only)

### Digital Screens

- Drill Hall
- Golf Course
- Fleet & Family Support Center
- Bowling Center (12)
- Child Development Center
- Tickets & Travel
- NRC Solomons Community Rec