



ADVERTISING

Opportunities & Rates

The Navy's **Commercial Sponsor and Paid Advertising Program** will help your business or organization reach the more than **20,000 military and civilian employees** working aboard the NAS Patuxent River and NRC Solomons installations. Home to the Naval Air Systems Command and the Naval Air Warfare Center Aircraft Division headquarters, Pax River is the **largest employer in Southern Maryland**, with approximately 70 percent of employees living in St. Mary's County, and 19 percent residing in nearby Calvert and Charles counties.

Advertising with MWR



- Gets your business message and name in front of a large Department of Defense community
- Builds goodwill with customers by showing your direct support of the military
- Can be customized to fit your budget and marketing goals
- Offers brand visibility at events & facilities through signage, website links & ads, social media posts, t-shirts, event programs, banners, displays, sampling & more!

- **Banner (6'x3')** \$440 ea. per month*
- **Wall Cling** \$440 ea. per month
- **Counter Wrap** \$1320 6 months
\$2640 12 months
- **Poster (22" x 28")** \$110 ea. per month

*Banners larger than 6'x3' are an additional \$50 per foot.

- **Website Ad** \$275 per month
- **Digital Monitor Ad (7)** \$550 per month*
- **Bowling Center Ad (12)** \$385 per month**
- **Movie Theater Ad** \$385 per month
- **Golf Cart Sign (62)** \$400 per month
- **eNewsletter** \$275 per month

*Price includes all digital monitors. **Price includes all Bowling Center digital screens.

Banners	Posters	Clings / Wraps	Digital Screens
<ul style="list-style-type: none"> • Barracks • Drill Hall • Tennis Courts / Movie Theater 	<ul style="list-style-type: none"> • Movie Theater • Tickets & Travel • Drill Hall • Golf Course 	<ul style="list-style-type: none"> • Drill Hall • Movie Theater (wraps only) 	<ul style="list-style-type: none"> • Drill Hall • Golf Course • Fleet & Family Support Center • Bowling Center (12) • Child Development Center • Tickets & Travel • NRC Solomons • Community Rec
<p>Ask about additional banner, poster & cling locations!</p>			