



NAS PAX RIVER AIR SHOW 250 YEARS OF FREEDOM



**JUN 20-21
2026**



PREMIER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$65,000

(LIMIT ONE | CASH ONLY)

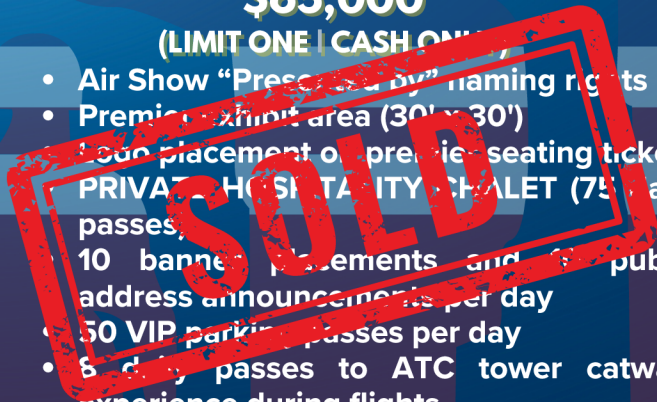
- Air Show "Presented by" naming rights
- Premier exhibit area (30' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (75 daily passes)
- 10 banner placements and 8 public address announcements per day
- 35 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Extensive digital advertising exposure
- And more – email for details

PLATINUM SPONSOR LEVEL

ONE REMAINING! \$50,000

(LIMIT TWO | CASH ONLY)

- Premier exhibit area (15' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (50 daily passes)
- 8 banner placements and 8 public address announcements per day
- 35 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Comprehensive digital advertising
- And more - email for details



Contact Us! PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL



Additional Sponsorship Levels

Level	Benefits
Silver-Exhibitor Sponsors: Cash OR In-kind	
Gold (\$20,000)	1 tent (15'x15'), 4 (8ft) tables, 8 chairs, 6 banners, 6 PA announcements, 20 catered chalet passes and 15 VIP parking passes/day, digital program ad (1/2 page), website logo, and more!
Silver (\$10,000)	1 tent (15'x15'), 2 (8ft) tables, 4 chairs, 3 banners, 3 PA announcements, 10 catered chalet passes and 5 parking passes/day, digital program ad (1/2 page), website logo, and more!
Bronze (\$5,000)	1 tent (15'x15'), 2 tables, 4 chairs, 2 banners, 2 PA announcements, 4 catered chalet passes and 2 parking passes/day, digital program ad (1/4 page), website logo, and more!
Copper (\$3,000)	1 tent (15'x15'), 2 tables, 4 chairs, 1 banner, 1 PA announcement, 2 catered chalet passes and 2 parking passes/day, website logo, and more!
Exhibitor (\$1,500)	Display space (10'x10'), 2 chairs, 2 parking passes/day, website logo, and more!
Display Space (\$10/Sq Ft)	Display space only. May add to your existing sponsorship space or purchase a minimum 10'x10' space with no additional marketing or add-ons.

NEW SPONSORSHIP OPPORTUNITY!

IN-KIND OPPORTUNITIES FOR HOTELS AND RENTAL CARS

Support the Air Show by helping us host our incredible performers in style. We are now offering in-kind sponsorship opportunities for hotel accommodations and rental vehicles (Thursday-Monday).

In return, sponsors will receive valuable advertising exposure, along with exclusive access to our premium catered chalet experience.

This is a unique opportunity to align your brand with a high-visibility, community-focused event while directly supporting the talent that makes it all possible.

A La Carte Opportunities

Sponsorship Opportunity	Details	Pricing
Banner Placement (3'x6')	Standard banner placement	\$500/banner
Public Announcement	PA mentions during the event (15 seconds)	\$500/announcement
Website Advertisement	640px x 320px ad on website	\$500/month
Digital Program Ad	1/8 page to full page options	\$30 - \$450/ad