

NAS PATUXENT RIVER/NRC SOLOMONS ADVERTISING RATES

The Navy's **Commercial Sponsorship and Paid Advertising Program** will help your business or organization reach the more than **20,000 military and civilian employees** working aboard NAS Patuxent River and NRC Solomons. Home to the Naval Air Systems Command and the Naval Air Warfare Center Aircraft Division headquarters, Pax River is the **largest employer in Southern Maryland** with approximately 70 percent of employees living in St. Mary's County, and 19 percent residing in nearby Calvert and Charles counties.

Get your business message and name in front of a **large Department of War community** while **building goodwill** with customers by showing your direct support of the military. Advertising packages can be customized to fit your budget & marketing goals and offer **brand visibility** at events & facilities through signage, website links & ads, social media posts, t-shirts, event programs, banners, displays, sampling & more!



ADVERTISEMENT	PRICE PER MONTH	DETAILS	AVERAGE MONTHLY IMPRESSIONS
Website Advertisement	\$500 per Website	Available at navymwrpaxriver.com , navymwrsolomons.com (300 x 370px)	10,000 - 28,000+
Digital TV Screens	\$125 per Screen	15 seconds, no sound. Screens for purchase as a package as follows: NAS Pax River: 5 screens, NRC Solomons: 1 screen (in season) (1920 x 1080px)	77,000+
E-News Header	\$600 \$150 per Send	Available weekly at NAS Pax River (800 x 150px)	8,000+ per send
E-News Footer	\$400 \$100 per Send	Available weekly at NAS Pax River (800 x 450px)	8,000+ per send
Bowling Screens	\$500	Static Ad, no sound: 12 at NAS Pax River (1920 x 1080px)	3,000+
Theater Pre-Show	\$450	30 seconds, no sound: NAS Pax River (1920 x 1080px)	1,400+
Posters (22 in x 28 in Poster)	\$200 per Poster	Available at high-traffic locations at NAS Pax River (Movie Theater/Coffee Shop, Community Recreation Office, Drill Hall, Golf Course, Barracks) and NRC Solomons (Lodging Office, Adventure Zone, Aquatic Complex)	varies per selected location
Banners (3 ft x 6 ft Banner)	\$500 per Banner	Available at high-traffic locations at NAS Pax River (Movie Theater/Coffee Shop/Tennis Courts, Drill Hall, Golf Course, Barracks) and NRC Solomons (Aquatic Complex/Tennis Courts, Adventure Zone) Add \$100 for each additional foot.	varies per selected location
Counter Wraps	\$1,000/month per Location	Available at NAS Pax River, NRC Solomons Minimum of 12 month agreement required.	varies per selected location
Golf Cart Signs (8.5 in x 5.5 in Sign)	\$400	62 signs at NAS Pax River's Cedar Point Golf Course (open year-round)	varies per month



CONTACT US!

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