



NAS PAX RIVER AIR SHOW 250 YEARS OF FREEDOM



**JUN 20-21
2026**



PREMIER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$65,000

(LIMIT ONE | CASH ONLY)

- Air Show "Presented by" naming rights
- Premier exhibit area (30' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (75 daily passes)
- 10 banner placements and 10 public address announcements per day
- 50 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Extensive digital advertising exposure
- And more – email for details

PLATINUM SPONSOR LEVEL

\$50,000

(LIMIT TWO | CASH ONLY)

- Premier exhibit area (15' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (50 daily passes)
- 8 banner placements and 8 public address announcements per day
- 35 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Comprehensive digital advertising
- And more - email for details

Contact Us! PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL





Additional Sponsorship Levels

Level	Benefits
Silver-Exhibitor Sponsors: Cash OR In-kind	
Gold (\$20,000)	2 tents (15'x15'), 4 (8ft) tables, 8 chairs, 6 banners, 6 PA announcements, 20 catered chalet passes and 15 VIP parking passes/day, digital program ad (1/2 page), website logo, and more!
Silver (\$10,000)	1 tent (15'x15'), 2 (8ft) tables, 4 chairs, 3 banners, 3 PA announcements, 10 catered chalet passes and 5 parking passes/day, digital program ad (1/2 page), website logo, and more!
Bronze (\$5,000)	1 tent (15'x15'), 2 tables, 4 chairs, 2 banners, 2 PA announcements, 4 catered chalet passes and 2 parking passes/day, digital program ad (1/4 page), website logo, and more!
Copper (\$3,000)	1 tent (15'x15'), 2 tables, 4 chairs, 1 banner, 1 PA announcement, 2 catered chalet passes and 2 parking passes/day, website logo, and more!
Exhibitor (\$1,500)	Display space (10'x10'), 2 chairs, 2 parking passes/day, website logo, and more!
Media (In-Kind)	In-kind sponsorship opportunities are available for a variety of media including television, radio, newspaper, podcasts and social media. Discuss how your media business can get involved!

NEW SPONSORSHIP OPPORTUNITY!

MEET THE PERFORMERS SPONSOR \$10,000 | CASH ONLY

Sponsor an unforgettable evening with the U.S. Navy Blue Angels at our exclusive “Meet the Performers” event, held the Friday night before the excitement officially takes flight. Sponsorship includes, but is not limited to:

- Exclusive Meet The Performers Sponsor
- 4 catered chalet & 2 VIP parking passes
- Digital program ad (1/2 page)
- Welcome The Blues & performers at event
- 14 Meet The Performers event tickets
- Website logo

A La Carte Opportunities

Sponsorship Opportunity	Details	Pricing
Banner Placement (3'x6')	Standard banner placement	\$500/banner
Public Announcement	PA mentions during the event (15 seconds)	\$500/announcement
Website Advertisement	640px x 320px ad on website	\$500/month