



# NAS PAX RIVER AIR SHOW

## 250 YEARS OF FREEDOM

JUN 20-21  
2026



### PREMIER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR

**\$65,000**

(LIMIT ONE | CASH ONLY)

- Air Show "Presented by" naming rights
- Premier exhibit area (30' x 30')
- Logo placement on premier seating tickets
- **PRIVATE HOSPITALITY CHALET** (75 daily passes)
- 10 banner placements and 10 public address announcements per day
- 50 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Extensive digital advertising exposure
- And more – email for details

#### PLATINUM SPONSOR LEVEL

**\$50,000**

(LIMIT TWO | CASH ONLY)

- Premier exhibit area (15' x 30')
- Logo placement on premier seating tickets
- **PRIVATE HOSPITALITY CHALET** (50 daily passes)
- 8 banner placements and 8 public address announcements per day
- 35 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Comprehensive digital advertising
- And more - email for details

Contact Us! [PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL](mailto:PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL)



## Additional Sponsorship Levels

Level <small>Silver-Exhibitor Sponsors: Cash OR In-kind</small>	Benefits
<b>Gold (\$20,000)</b>	2 tents (15'x15'), 4 (8ft) tables, 8 chairs, 6 banners, 6 PA announcements, 20 catered chalet passes and 15 VIP parking passes/day, digital program ad (1/2 page), website logo, and more!
<b>Silver (\$10,000)</b>	1 tent (15'x15'), 2 (8ft) tables, 4 chairs, 3 banners, 3 PA announcements, 10 catered chalet passes and 5 parking passes/day, digital program ad (1/2 page), website logo, and more!
<b>Bronze (\$5,000)</b>	1 tent (15'x15'), 2 tables, 4 chairs, 2 banners, 2 PA announcements, 4 catered chalet passes and 2 parking passes/day, digital program ad (1/4 page), website logo, and more!
<b>Copper (\$3,000)</b>	1 tent (15'x15'), 2 tables, 4 chairs, 1 banner, 1 PA announcement, 2 catered chalet passes and 2 parking passes/day, website logo, and more!
<b>Exhibitor (\$1,500)</b>	Display space (10'x10'), 2 chairs, 2 parking passes/day, website logo, and more!
<b>Media (In-Kind)</b>	In-kind sponsorship opportunities are available for a variety of advertising media including television, radio, newspaper, podcasts and social media. Discuss how your media business can get involved!

### NEW SPONSORSHIP OPPORTUNITY!

#### KIDS' ZONE NAMING SPONSOR

\$10,000 | CASH ONLY | LIMIT ONE

**Be the reason our kids an all-day adventure zone packed with inflatables and excitement. Sponsorship includes, but is not limited to:**

- Exclusive Kids' Zone Sponsor
- 15 catered chalet & 10 VIP parking passes
- Digital program ad (1/2 page)
- Logo on Ident-A-Kid wristbands
- Unique marketing in the Kids' Zone
- Sole display space in Kids' Zone

### A La Carte Opportunities

Sponsorship Opportunity	Details	Pricing
<b>Banner Placement (3'x6')</b>	Standard banner placement	\$500/banner
<b>Public Announcement</b>	PA mentions during the event (15 seconds)	\$500/announcement
<b>Website Advertisement</b>	640px x 320px ad on website	\$500/month
<b>Digital Program Ad</b>	1/8 page to Full page options	\$30 - \$450/ad