



# NAS PAX RIVER AIR SHOW 250 YEARS OF FREEDOM



**JUN 20-21  
2026**



## PREMIER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$65,000**

(LIMIT ONE | CASH ONLY)

- Air Show "Presented by" naming rights
- Premier exhibit area (30' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (75 daily passes)
- 10 banner placements and 10 public address announcements per day
- 50 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Extensive digital advertising exposure
- And more – email for details

### PLATINUM SPONSOR LEVEL

**\$50,000**

(LIMIT TWO | CASH ONLY)

- Premier exhibit area (15' x 30')
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (50 daily passes)
- 8 banner placements and 8 public address announcements per day
- 35 VIP parking passes per day
- 8 daily passes to ATC tower catwalk experience during flights
- Comprehensive digital advertising
- And more - email for details

**Contact Us! [PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL](mailto:PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL)**





## Additional Sponsorship Levels

| Level                                      | Benefits  |
|--|---|
| Silver-Exhibitor Sponsors: Cash OR In-kind |   |
| <b>Gold (\$20,000)</b>                     | 2 tents (15'x15'), 4 (8ft) tables, 8 chairs, 6 banners, 6 PA announcements, 20 catered chalet passes and 15 VIP parking passes/day, digital program ad (1/2 page), website logo, and more!              |
| <b>Silver (\$10,000)</b>                   | 1 tent (15'x15'), 2 (8ft) tables, 4 chairs, 3 banners, 3 PA announcements, 10 catered chalet passes and 5 parking passes/day, digital program ad (1/2 page), website logo, and more!                    |
| <b>Bronze (\$5,000)</b>                    | 1 tent (15'x15'), 2 tables, 4 chairs, 2 banners, 2 PA announcements, 4 catered chalet passes and 2 parking passes/day, digital program ad (1/4 page), website logo, and more!                           |
| <b>Copper (\$3,000)</b>                    | 1 tent (15'x15'), 2 tables, 4 chairs, 1 banner, 1 PA announcement, 2 catered chalet passes and 2 parking passes/day, website logo, and more!  |
| <b>Exhibitor (\$1,500)</b>                 | Display space (10'x10'), 2 chairs, 2 parking passes/day, website logo, and more!  |
| <b>Media (In-Kind)</b>                     | In-kind sponsorship opportunities are available for a variety of advertising media including television, radio, newspaper, podcasts and social media. Discuss how your media business can get involved! |

### NEW SPONSORSHIP OPPORTUNITY!

#### KIDS' ZONE NAMING SPONSOR \$10,000 | CASH ONLY | LIMIT ONE

Be the reason our kids an all-day adventure zone packed with inflatables and excitement. Sponsorship includes, but is not limited to:

- Exclusive Kids' Zone Sponsor
- 15 catered chalet & 10 VIP parking passes
- Digital program ad (1/2 page)
- Logo on Ident-A-Kid wristbands
- Unique marketing in the Kids' Zone
- Sole display space in Kids' Zone

## A La Carte Opportunities

| Sponsorship Opportunity         | Details                                   | Pricing            |
|---------------------------------|---|--------------------|
| <b>Banner Placement (3'x6')</b> | Standard banner placement                 | \$500/banner       |
| <b>Public Announcement</b>      | PA mentions during the event (15 seconds) | \$500/announcement |
| <b>Website Advertisement</b>    | 640px x 320px ad on website               | \$500/month        |
| <b>Digital Program Ad</b>       | 1/8 page to Full page options             | \$30 - \$450/ad    |